**IMDb Movies Analysis using SQL**

**INTRODUCTION:** This project is aimed at developing a SQL Report for generating insights about IMDb Movies Analysis data around the world in the years 2017-2019.

This documentation contains Key Insights and Recommendations from this SQL analysis.

**KEY INSIGHTS:**

GENRE:

1.Drama,Action and Comedy are the genre which have the highest rating with highest total\_votes and most number of movies

which have released in the last three years.

DIRECTOR:

1.Pradeep Kalipurayath,Michael Matteo Rossi and Prithvi Konanurare are the top 3 directors in crime genre with the highest rate.

2.Harley Wallen,Aaron K. Carter and Anand Gandhi are the top 3 directors in Horror with the highest rate.

ACTOR:

1.Shilpa Mahendar,Gopi Krishna and Priyanka Augustin are top 3 actors in the last 3 years with rating 9.7.

ACTRESS:

1.Radhika Apte and Yami Gautam are the top actress with 8.4 ratings each and Mrunal Thakur is the 2nd best actress with 8.1 rating.

2.In Drama genre Sangeetha Bhat is the best actress with highest rating of 9.6.

PRODUCTION COMPANY:

1. Best Production company in last 3 years is Arka Mediaworks which made movie like Baahubali 2: The Conclusion with gross\_income $ 254158390.

2. Andhadhun is the 2nd highest grossing movie in the last 3 years with gross\_income $ 49391206 which was made by the production company

Matchbox Pictures.

BEST MOVIES:

1.Baahubali 2: The Conclusion is the Drama,Action movie which is a multiligual movie with gross\_income $ 254158390 in the year 2017

2.Andhadhun is a Thriller,Crime movie which is made in Hindi and English languages and made gross income $ 49391206 worldwide in the year 2018.

**RECOMMENDATION:**

Based on the above analysis,

\*Indian people are more likely into Drama,Action,Comedy and Thriller genre. Movies like Bahubali and Andhadhun are

based on genre like drama,action and Thriller.Clearly we can analysis that this kind of movies make more income then the other genre movies.

\*India is a very diverse country with lots of languages.So it is best to release movies in multiple languages so that movies could be watched

enjoyed all over the India.It will help the Production Company to make more income.

\*By this analysis and the past reviews,indian production should cast talented actors like Shilpa Mahendar,Gopi Krishna and Priyanka Augustin

and talented actress like Radhika Apte,Yami Gautam and Sangeetha Bhat in their movies as their main cast.